

# Career Clusters & Pathways



Focusing Education on the Future!

# Preparing for Success in Human Services





- Prepares individuals for employment in career pathways related to families and human needs.
- More than 7.2 million people are employed in human services occupations.
- Faster than average employment growth through the year 2010, coupled with high turnover, should create numerous employment opportunities.

# Necessary Skills and Traits

- Solid background in science, communication, and technical skills
- Knowledgeable in their subject
- Ability to communicate with others
- Ability to inspire trust and confidence



# Preparing for Success in **Human Services**

**Consumer Services**  
**Counseling & Mental Health Services**  
**Early Childhood Development & Services**  
**Family & Community Services**  
**Personal Care Services**



# Preparing for Success in Human Services

## Consumer Services



Career Cluster Area: Human Services  
Career Pathway: **Consumer Services**

# Pathway Major Courses

## 3+1

To complete a pathway, one must take **THREE Pathway Required Concentration Courses and ONE additional Pathway Elective Course**

### ■ Pathway Concentration Courses (3)

- Banking & Finance
- Entrepreneurship: Building a Business
- Foundations of Family & Consumer Science
- Marketing Principles

### ■ Pathway Elective Courses (1)

- Apprenticeship/Internship
- Business Essentials
- Principles of Accounting I
- Other Pathway Concentration Course

# Other Recommended Electives

## Consumer Services

- AP Microeconomics
- AP Macroeconomics
- Math Money Management
- Speech/Forensics
- Statistics or AP Statistics



# Post-Secondary Degrees, Diplomas & Certificates Consumer Services

## ■ Technical Colleges

- Banking & Finance
- Customer Service
- Entrepreneurship
- Marketing  
Management

## ■ Colleges/Universities

- Consumer Studies
- Financial Planning
- Insurance
- Marketing
- Real Estate

# Careers in Consumer Services

- Consumer Credit Counselor
- Consumer Advocate
- Insurance Representative
- Employee Benefits Representatives
- Inside Sales Representative
- Small Business Owner
- Certified Financial Planner
- Real Estate Service Representative
- Hospital Patient Accounts Rep
- Field Merchandising Representative
- Consumer Affairs Officer
- Account Executive
- Financial Advisor
- Customer Service Representative
- Event Specialist
- Buyer
- Banker
- Investment Broker
- Market Researcher
- Sales Consultant



# Employment Outlook

## Consumer Services

- Consumer services comprise a large segment of available jobs
- The latest statistics indicate customer service representatives alone hold 19 million jobs
- The outlook through 2010 is favorable with employment expected to increase faster than the average for all occupations

# Preparing for Success in Human Services

## Counseling & Mental Health Services



Career Cluster Area: Human Services  
Career Pathway: **Counseling & Mental Health Services**

## Pathway Major Courses

3 + 1

To complete a pathway, one must take **THREE Pathway Required Concentration Courses and ONE additional Pathway Elective Course.**

### ■ Pathway Concentration Courses (3)

- Advanced Family Services\*
- Family Services
- Foundations of Family & Consumer Science
- Introduction to Healthcare Science

### ■ Pathway Elective Courses (1)

- Apprenticeship/Internship
- Examining the Teaching Profession
- Introduction to Early Childhood Care & Education
- Other Pathway Concentration Course

# Other Recommended Electives

## Counseling & Mental Health Services

- Current Issues
- Modern Language
- Peer Leadership
- Psychology
- Sociology

# Post-Secondary Degrees, Diplomas & Certificates Counseling & Mental Health Services

- Colleges/Universities
  - Mental Health Counseling
  - Psychology/Applied
  - Rehabilitation Counseling
  - Social Work
  - Sociology

# Careers in Counseling & Mental Health Services

- Clinical Psychologist
- Career Counselor
- Substance Abuse Counselor
- Behavioral Disorder Counselor
- Counseling Psychologist
- School Psychologist
- Mental Health Counselor
- Organizational Psychologist
- Sociologist
- Residential Advisor
- Marriage Counselor
- Family Counselor
- School Counselor
- Employment Counselor
- Child Counselor
- Rehabilitation Counselor





# Employment Outlook Counseling & Mental Health Services

- Counselors and psychologists hold about 650,000 jobs.
- Through the year 2010, overall employment of counselors is expected to grow faster than the average for all occupations, while employment of psychologists is expected to grow about as fast as the average for all psychologists' occupations.



# Employment Outlook

## Counseling & Mental Health Services

- Numerous job openings will occur as many counselors reach retirement age.
- More than four out of ten psychologists are self-employed.
- The median annual wage of psychologists is \$48,596, while the median annual wage for counselors ranges from \$24,450 to \$42,110.

# Preparing for Success in Human Services

## Early Childhood Development & Services



Career Cluster Area: Human Services

Career Pathway: **Early Childhood Development & Services**

## Pathway Major Courses

3 + 1

**To complete a pathway, one must take THREE Pathway Required Concentration Courses and ONE additional Pathway Elective Course.**

### ■ Pathway Concentration Courses (3)

- Contemporary Issues in Education
- Examining the Teaching Profession
- Foundations of Family & Consumer Science
- Health, Safety & Nutrition for the Young Child
- Human Growth & Development for Early Childhood
- Introduction to Early Childhood Care & Education

### ■ Pathway Elective Courses (1)

- Apprenticeship/Internship
- Entrepreneurship: Building a Business
- Introduction to Healthcare Science
- Other Pathway Concentration Course

# Other Recommended Electives

## Early Childhood Development & Services

- Computer Applications
- Dramatic Arts
- Human Anatomy & Physiology
- Marketing Principles
- Modern Language
- Music Appreciation
- Psychology
- Sociology
- Visual Arts

# Post-Secondary Degrees, Diplomas & Certificates Early Childhood Development & Services

## ■ Technical Colleges

- Child Development Associate I
- Early Childhood Care and Education
- Early Childhood Program Administrator
- Infant and Toddler Child Care Specialist

## ■ Colleges/Universities

- Education - Counseling/Guidance
- Education – Curriculum Instruction
- Education - Elementary

# Careers in Early Childhood Development & Services

- Director, Childcare Facility
- Assistant Director, Childcare Facility
- Preschool/Elementary Teacher
- Elementary School Counselor
- Teacher's Assistant
- Childcare Worker
- Childcare Assistant
- Nanny
- Parent Educator



# Employment Outlook

## Early Childhood Development & Services

- Early Childhood Development and Services employees hold about 1.2 million jobs.
- Employment is projected to increase for all occupations through the year 2010.
- A high turnover rate should create many job opportunities for childcare workers.
- About two out of five childcare workers are self-employed.
- Pay depends on the educational attainment of the worker and the type of establishment.



# Preparing for Success in Human Services

## Family & Community Services



Career Cluster Area: Human Services

Career Pathway: **Family & Community Service**

## Pathway Major Courses

3 + 1

To complete a pathway, one must take **THREE Pathway Required Concentration Courses and ONE additional Pathway Elective Course.**

### ■ Pathway Concentration Courses (3)

- Advanced Family Services\*
- Family Services
- Foundations of Family & Consumer Science
- Introduction to Early Childhood Care & Education

### ■ Pathway Elective Courses (1)

- Apprenticeship/Internship
- Food, Nutrition & Wellness
- Health, Safety & Nutrition for the Young Child\*
- Human Growth & Development for Early Childhood
- Introduction to Healthcare Science
- Other Pathway Concentration Course

# Other Recommended Electives

## Family & Community Services

- Comparative Religions
- Modern Language
- Peer Leadership
- Psychology
- Sociology

# Post-Secondary Degrees, Diplomas & Certificates Family & Community Services

## ■ Technical Colleges

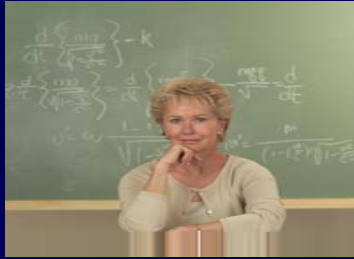
- Human Resource Specialist
- Social Services Case Management

## ■ Colleges/Universities

- Counseling
- Counseling Psychology
- Education  
Counseling/Guidance
- Occupational Therapy
- Recreation Administration
- Rehabilitation Therapy  
Counseling

# Careers in Family & Community Services

- Community Service Director
- Licensed Professional Counselor
- Social Services Worker
- Career Counselor
- Geriatric Service Worker
- Emergency & Relief Worker
- Adult Daycare Coordinator
- Religious Leader
- Vocational Rehabilitation Counselor
- Leisure Activities Coordinator
- Occupational Therapist
- Adult Day Care Worker
- Coordinator of Volunteers
- Human Services Worker
- Employment Counselor
- Dietician
- Residential Advisor
- Social/Human Services Assistant



# Employment Outlook

## Family & Community Services

- Family and community service employees hold about 2.2 million jobs.
- Some of the fastest-growing occupations in the nation are in social services, especially those that involve working with the elderly.
- Job opportunities in social services should be numerous through the year 2010.

# Preparing for Success in Human Services

## Personal Care Services



Career Cluster Area: Human Services

Career Pathway: **Personal Care Services**

## Pathway Major Courses

3 + 1

**To complete a pathway, one must take THREE Pathway Required Concentration Courses and ONE additional Pathway Elective Course.**

### ■ Pathway Concentration Courses (3)

- Chemical Hair Processing\*
- Cosmetology Practicum
- Salon Management
- Salon Services Core I
- Salon Services Core II

### ■ Pathway Elective Courses (1)

- Apprenticeship/Internship
- Entrepreneurship: Building a Business
- Family Services
- Foundations of Family & Consumer Science
- Introduction to Healthcare Science
- Other Pathway Concentration Course



# Other Recommended Electives

## Personal Care Services

- Exercise & Weight Control
- Human Anatomy & Physiology
- Marketing Principles
- Math Money Management
- Modern Language
- Psychology

# Post-Secondary Degrees, Diplomas & Certificates **Personal Care Services**

## ■ Technical Colleges

- Cosmetology
- Nail Care Technology
- Small Business Management
- Barber
- Esthetician
- Massage Therapist

# Careers in Personal Care Services

- Cosmetologist
- Electrolysis Technician
- Massage Therapist
- Pedicurist
- Barber
- Hairdresser
- Hairstylist
- Personal & Home Care Aide
- Nail Technician
- Skin Care Specialist
- Personal Trainer
- Shampooer
- Manicurist
- Spa Attendant
- Electrologist
- Mortician



# Employment Outlook

## Personal Care Services

- Employees in personal care services hold over one million jobs.
- Through the year 2010, employment of personal appearance workers is projected to grow about as fast as the average for all occupations.
- Numerous employment opportunities for Personal Care Services workers will arise from the need to replace workers who transfer to other occupations, retire, or leave the labor force for other reasons.

# Preparing for Success in Human Services

**Consumer Services**  
**Counseling & Mental Health Services**  
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**Family & Community Services**  
**Personal Care Services**



# Preparing for Success in Human Services



# HALL CAREER COUNTY CLUSTERS

Focusing Education on the Future!

